

**EPSON CreativeZone Holiday Craft Contest  
Official Rules**



Please read the official rules below for the Epson CreativeZone<sup>SM</sup> Holiday Craft Contest:

- 1. NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.** This Contest is open only to legal residents of the 50 United States (including D.C.) who are 18 years old or older. Void in Puerto Rico and where prohibited by law.
- 2. How to Enter.** Contest begins at 12:00 noon (Pacific Daylight Time) on September 26, 2007, and ends at 12:00 noon (Pacific Daylight Time) on October 31, 2007. Limit one entry per person per category. To enter, entrant must submit the following via e-mail to [EpsonHolidayContest@walt.com](mailto:EpsonHolidayContest@walt.com):
  - At least one clear photograph or scan of a winter holiday-themed scrapbook page, greeting card or holiday paper craft; attached files must be in JPG or TIFF format and between 300-500KB in size
  - A detailed list of the supplies and embellishments used in the project, including the name of the product and the manufacturer
  - Step-by-step instructions detailing how the project was created, including specific techniques used
  - Dimensions of the finished size of the project
  - Entrant's full name, address, phone number, and e-mail address.Entries that do not include the required criteria will be disqualified. Employees of Epson America, Inc. (the "Sponsor") and their immediate families (parents, children, siblings, spouses) and Sponsor's affiliates and agents and their immediate families are not eligible to enter.
- 3. Prize.** Winning projects will be featured in an article and news release on the Epson CreativeZone Web site ([www.EpsonCreativeZone.com](http://www.EpsonCreativeZone.com)); images of the winning projects will be posted on the CreativeZone from about December 3, 2007, to January 31, 2008, with detailed instructions and supply lists for crafters to re-create for the holidays. A first prize winner and second prize winner will be selected from each of the three project categories. First prize winners in each category will receive an Epson Stylus® Photo R1800. The second prize winners in each category will receive an Epson PictureMate™ Dash. Approximate retail value of the first place prize in each category is \$549.00. Approximate retail value for the second place prize in each category is \$99.99. No cash substitution, transfer or assignment of prizes allowed, except at the sole discretion of Sponsor and only then for a prize of equal or greater value. Winner is solely responsible for payment of all taxes.
- 4. Judging and Notification.** Projects entries will be judged individually in the following categories: scrapbook page, greeting card and holiday paper craft. One first place and one second place winner per category will be selected by Epson and celebrity scrapbookers based on the following criteria:
  - CreativeZone Patterned Page – All project submissions must include creative use of at least one patterned background page that was downloaded from the CreativeZone site. The patterned page does not have to be from a CreativeZone holiday project specifically

- Relevance to holiday theme - Project submissions must be winter holiday season-focused (e.g., Christmas, Hanukah, Kwanzaa), including color scheme, design and embellishments
- Creativity - Consideration will be given to projects that are original, innovative and inspiring, while also representing current craft and scrapbooking styles and trends
- Functionality - Project submissions should be appealing and practical to the CreativeZone user and be an item easily re-created as a gift or keepsake; projects should be simple for the beginning to intermediate crafter and not require complex instructions or techniques
- Quality - Project submissions should be neat and completed, and also display good use of color, balance, design, and high quality photos (i.e. in-focus, no red eye or overexposure); computer fonts will be preferred over handwriting

No trademarked or copyrighted characters, logos, or similar intellectual property of other companies should be visible in project entries. Sponsor reserves the right to revise images to remove these items from winning entries. Project submissions previously published or submitted for other Contests will be disqualified.

Finalists will be notified within approximately 1 week after the Contest closes and will be required to mail Epson the original project for final judging within 7 days. Submitted projects will become the property of Epson and will not be returned to their owners. If a selected finalist fails to mail the original project to Epson within the indicated time period, the finalist will be disqualified.

Winners will be notified via e-mail approximately 3 weeks after the Contest closes and will be required to complete and return an affidavit of eligibility, a liability release, photo release forms for all persons visible in the winning project and a publicity release (where legal) by the date specified on the congratulatory letter. If a winner fails to return required documents within the indicated time period, or the prize notification is returned as undeliverable, prize will be forfeited and an alternate winner will be selected. The evaluation of Contest submissions will be conducted by Sponsor, and its decision is final and binding in all respects.

5. **Privacy Notice.** Sponsor collects personal data when you enter this Contest. Entering the Contest constitutes your permission for the Sponsor to maintain a record of your personal information for purposes of complying with record retention obligations of the Contest, to ensure contact with potential winners, and to use for marketing purposes in accordance with Sponsor's Privacy Policy located at [www.epson.com/privacy](http://www.epson.com/privacy).
6. **General Conditions.** By entering, entrants agree to these official rules and the decisions of Sponsor. By participating, entrant agrees that neither Sponsor nor any of its respective affiliates and agents, and their officers, employees, directors and representatives of these entities, are responsible for any liability, injury, losses or damages of any kind arising from or in connection with participation in this Contest or acceptance, possession, receipt, use/misuse of prize (other than the standard Epson product warranty). Sponsor assumes no responsibility for lost, late, incomplete, misdirected, damaged, postage due, or illegible entries; or for any computer, telephone, cable, satellite, network, electronic or Internet hardware or software malfunctions, failures, connections, garbled or jumbled transmissions, service provider/Internet/web site/use net accessibility or availability, traffic congestion or

unauthorized human intervention. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest; to be in violation of the Terms of Use of its web site, or to be acting in violation of these Official Rules. Sponsor may prosecute any unlawful activities to the full extent of the law. In case of a dispute of an on-line entry, entries will be declared made by the authorized account holder of the e-mail address used to submit the entry at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Where legal, by accepting prize, winner agrees to the use of his/her name, address (city, state), photograph or likeness for advertising/publicity purposes by Sponsor, and any and all rights to such use, without notification and without further compensation. To obtain Winners' names, send a self-addressed, stamped envelope after December 3, 2007, to Epson America, Inc., 3840 Kilroy Airport Way, Long Beach, CA 90806.

7. **Sponsor.** This Contest is sponsored by Epson America, Inc., 3840 Kilroy Airport Way, Long Beach, CA 90806.